

## 10th Annual Rajun' Cajun Throwdown Gumbo Cook-Off

March 14<sup>th</sup>, 2020 Davis Street, Downtown Luling



### SPONSORSHIP INVITATION

### Rajun' Cajun Throwdown's 10<sup>th</sup> Year Anniversary is here!!!

Luling Main Street is excited to let you know that Rajun' Cajun Throwdown's 10 year Anniversary is right around the corner and promises to be bigger and better than ever! We have a team of amazing volunteers from our community working hard to make this event a success, but we can't do it without you!

Luling Main Street was established in 2003 in an effort to revitalize Luling's downtown area. Downtown revitalization is a key tool for enhancing the economic and social health of a community. Not only is it the most visible indicator of community pride and economic health, the historic downtown is also the foundation of a community's heritage. The historic buildings in a downtown are prime locations for the establishment of unique businesses and can also be wonderful tourist attractors, all of which add to the community's sales tax collections and property values. Today big-box developments fill our nation, making it even more important for communities like ours to be proactive in saving and utilizing their historic spaces to avoid becoming featureless places.

**Luling Mainstreet's annual Rajun' Cajun Throwdown event raises funds to continue our mission of beautification and revitalization of the Main Street District. Proceeds from our 2020 event are being used to ramp up payments from our Façade Grant Program which now allows more funds and flexibility for applicants trying to remodel or restore buildings in the Main Street District. This year, we have paid out \$14,000 to local building and business owners to help with their façades and other building costs. In addition, we are contributing \$20,000 to replace the current street lamps and install all new LED lamp posts throughout the Luling downtown area! We hope to have this completed by the end of this year.**

We hope you will consider one of the following available sponsorship levels in this packet. With your help and ongoing support, (and good weather) we can continue to make this event better each year and help revitalize the Luling Main Street District.

If you should have any questions about sponsorships, or need any additional information, please contact Derek Hall at 830-875-3214 ext. 304, or via email at [mainstreet@cityofluling.net](mailto:mainstreet@cityofluling.net).

**Luling Main Street is a 501(c)(3) Organization  
Your investment may be tax deductible**

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### [ ] \$2,500 Level – PLATINUM

- Your company on a 6' X 2.5' banner hung in a prominent location at the event (provided by us)
- 6 complimentary event t-shirts
- Logo or Company information on all posters and flyers
- Your company will be recognized at least 4 times by emcee during band performance and Auction/Rewards Ceremony
- Mentions in radio spot interviews or media commercials
- Free entry for one cooking team for all categories
- Logo or Company name on event T-shirts
- Logo and link will be placed on our social media pages

### [ ] \$1,250 Level – GOLD

- Your company on a 4' x 2.5' banner hung in a prominent location at the event (provided by us)
- Logo or company information on all posters and flyers
- Logo or company name on event T-shirts
- 4 complimentary event t-shirts
- Your company will be recognized at least 3 times by emcee during band performance and the Auction/Rewards Ceremony
- Free entry for one cooking team for all categories
- Logo and link will be placed on our social media pages

### [ ] \$750 Level – SILVER

- Your company on a 3' x 2' banner hung in a prominent location at the event (provided by us)
- Logo or company name on event T-shirts
- 2 complimentary event t-shirts
- Your company will be recognized 2 times by the emcee sometime during the event
- Logo and link will be placed on our social media pages

### [ ] \$300 Level – BRONZE

- Your company listed on event t-shirts
- Your company will be recognized at least once by emcee during the event
- Logo and link will be placed on our social media pages
- Your business will be listed on our sponsor boards

### [ ] \$100 Level – COPPER

- Your company logo and link will be placed on our social media pages
- Your business will be listed on our sponsor boards

*We Thank You For Your Support!!!*

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**SPONSORSHIP INVITATION**

Business/Organization Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Billing Address(if different): \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Website Link: \_\_\_\_\_

Level of Sponsorship: \_\_\_\_\_ Other Sponsorship Amount: \_\_\_\_\_

Complimentary T-Shirt Sizes: 1) \_\_\_\_\_ 2) \_\_\_\_\_ 3) \_\_\_\_\_ 4) \_\_\_\_\_ 5) \_\_\_\_\_ 6) \_\_\_\_\_

**Please make all checks payable to: Luling Main Street  
P.O. BOX 710, Luling, TX 78648**

(You can also drop payments off at the Luling Main Street Office located at 421  
E. Davis St. in downtown Luling)

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**\*\* Sponsorship deadline is *January 15, 2020*,  
so we have time to produce all media and print advertisements.**

**THANK YOU FOR HELPING MAKE LULING A BETTER PLACE!**